



P.O. Box 2451 ♦ DAYTONA BEACH, FL 32115-2451 ♦ (386) 671-8180

Robert Abraham
Chairman
Kelly White
Commissioner
Sheryl A. Cook
Joseph H. Hopkins
Stacey Lipton

AGENDA

Tuesday, February 16, 2012 8:00 a.m.
Development Services Conference Room 2

NOTICE – If any person decides to appeal any decision of the Downtown Development Authority at this meeting, they will need a record of the proceedings. Interested persons may wish to ensure that a verbatim record of the proceedings before the Board is made, including any testimony or evidence presented to the Board. The City does not prepare or provide a verbatim record of Board proceedings.

SPECIAL MEETING

1. **Call to Order**
2. **Roll Call**
3. **Contract Approval: Gold & Associates, LLC for Marketing Services**
4. **Discussion: Downtown Marketing Tactical Plan**
5. **Public Comments**
6. **Adjournment**

Please note: the meeting will be in a different room