

MINUTES

SPECIAL MEETING - COMMUNITY REDEVELOPMENT AGENCY BOARD (CRA)

October 3, 2012

Minutes of the Special Meeting of the Community Redevelopment Agency Board of The City of Daytona Beach, Florida, held on Wednesday October 3, 2012 at 6:00 p.m., in the Commission Chambers, City Hall, 301 South Ridgewood Avenue, Daytona Beach, Florida.

1. Roll Call.

Commissioner Edith Shelley	Present
Commissioner Pamela Woods	Present
Commissioner Kelly White	Present
Commissioner Robert Gilliland	Present
Commissioner Patrick Henry	Present
Commissioner Cassandra Reynolds	Present
Mayor Glenn Ritchey	Present

Also Present:

James V. Chisholm, City Manager
Marie Hartman, City Attorney
Jennifer Thomas, City Clerk

2. Commissioner Henry led the invocation.

3. Commissioner Shelley led the Pledge of Allegiance to the Flag.

4. Adopted/Minutes of the Regular Meeting of the Community Redevelopment Agency Board of The City of Daytona Beach, Florida, held Wednesday, September 19, 2012, at 6:00 p.m., in the Commission Chambers, City Hall, 301 South Ridgewood Avenue, Daytona Beach, Florida.

It was moved by Commissioner Gilliland to approve the Minutes. Seconded by Commissioner Shelley. The motion passed 7-to-0 with the breakdown as follows:

Commissioner Shelley	Yea
Commissioner Woods	Yea
Commissioner White	Yea
Commissioner Gilliland	Yea
Commissioner Henry	Yea
Commissioner Reynolds	Yea
Mayor Ritchey	Yea

5. AGENDA APPROVAL

James V. Chisholm, City Manager read the Agenda changes:

No changes.

It was moved by Commissioner Henry to approve the Agenda. Seconded by Commissioner Reynolds. The motion passed 7-to-0 with the breakdown as follows:

Commissioner Shelley	Yea
Commissioner Woods	Yea
Commissioner White	Yea
Commissioner Gilliland	Yea
Commissioner Henry	Yea
Commissioner Reynolds	Yea
Mayor Ritchey	Yea

6. ADMINISTRATIVE ITEMS

- 6A. Adopted/Resolution No. CRA 12-16 approving an agreement with The Salvation Army, 1555 LPGA Boulevard, Daytona Beach, Florida, 32117, in the amount \$40,000, for administration of the Downtown Streets Team Program to provide enhanced maintenance services in the Downtown and Main Street Redevelopment Areas for a term commencing October 1,2012 and ending September 30, 2013 with two (2) one-year renewal options. Funding the Streets Team program is consistent with the adopted Main Street and Downtown/Balough Road Redevelopment Plans. City Clerk Thomas read the Resolution by title only. A RESOLUTION APPROVING AN AGREEMENT WITH THE SALVATION ARMY FOR THE DOWNTOWN STREETS TEAM PROGRAM FOR A ONE YEAR PERIOD ENDING SEPTEMBER 30, 2012, WITH TWO ONE-YEAR OPTIONS TO RENEW; APPROVING THE EXPENDITURE OF TAX INCREMENT FUNDS IN THE AMOUNT OF \$20,000 FROM THE DOWNTOWN REDEVELOPMENT AREA TRUST FUND AND THE AMOUNT OF \$20,000 FROM THE MAIN STREET REDEVELOPMENT AREA TRUST FUND; AUTHORIZING THE CHAIR AND CITY CLERK TO EXECUTE THE AGREEMENT; AND PROVIDING AN EFFECTIVE DATE..

John Nicholson, 413 North Grandview Avenue, Daytona Beach stated he is in favor of this, he thinks it is a great program but he wanted to be sure they are aware that there are five different groups that are going out to clean this one small half mile area. We have the City that normally has a cleaning crew, we have the DOT program on A1A that we are getting paid for, we have the CRA with three men that we pay over \$100,000 to clean this area, we have the Streets Team which you are voting on this evening and then we have the five prisoners for \$63,000. What is happening is we are spending over \$400,000 and we are not coordinating these, we are not getting what we pay for. He walks early in the morning on the Boardwalk and there is trash there, it stays there for 24 hours, the Streets Team comes through at 8:00 a.m. and any trash after that stays there. When all our guests come in the afternoon the trash is there, when they come at night to go to dinner the trash is there, when

they walk in the evening the trash is there. We have to find a way to coordinate these five groups so that they don't all do the work at 8:00 or 9:00 o'clock in the morning and then nothing gets done the rest of the day. If you go down A1A you will find trash bags and gift shop bags that get blown into the trees and the trash and the bags stay there until the next day. We have got to find some way of getting this clean all the time, Disney does it that's why people want to go, people want clean, well kept areas. He asked the Commission to look at this and find a way to coordinate these five groups together.

Commissioner Shelley stated when she met for her agenda review she brought up that she was curious as to why we had not looked into contracting the Streets Team for the Midtown Redevelopment Area as well if they were interested in having that done in Midtown. Mr. Chisholm said they would look into that with the Midtown Board to see if that was a way they wanted to use funds. Mr. Nicholson's point is a good point in that there does need to be a coordination of the cleaning teams that go out because she has heard that comment from others.

Commissioner Woods stated she appreciated the back-up information and how the program has been effective with those that have graduated and what they have done since the program has been in place.

James V. Chisholm, City Manager stated this particular group is not like the normal clean up group, it's a two-fold project that provides training and self-esteem to give them opportunities to be reintroduced back into the market so that they can become productive citizens, it is not just cleaning up; there is training, there are classes and a bunch of things that go with that. He does not think we can compare this program with what it does with other programs that are doing similar things.

Commissioner Shelley stated she didn't mean to compare it with her comments because she does understand that we help with resume writing and clothes for them to have job interviews; it wasn't actually the comparison. If we are going to have other cleaning things going on just make sure that it is coordinated with the timing.

Mayor Ritchey stated absolutely.

Commissioner Gilliland stated the correctional team that is out there, they are doing landscape maintenance, are they picking up trash as well.

Mr. Chisholm stated they do a variety of things; primarily landscape, mowing and the things the Streets Team are prohibited from doing.

Commissioner Gilliland stated obviously they do some clean up before they mow but we are not talking about five different groups that are picking up trash, there's a very large range of activities that those different groups do and they have different responsibilities.

Mr. Chisholm stated ... which provides a certain amount of reintroduction into the working environment and at the same time we get a productive return in picking up trash but the prisoner program is one that is similar in nature except that it actually takes ... we provide the equipment for them to provide the work that we have them doing throughout the City, it reduces our overall cost for maintenance of our community.

Commissioner Woods stated didn't we use to have City employees do it. Going to the contract changed that completely.

Mayor Ritchey stated he would say that John had some good comments as well. Any program that comes back before the Commission every year for approval regardless of how good it is or isn't, we need someone that has responsibility for that program and how we are progressing with it, is it making progress, is it improving, is it stagnant. This is a good program; Commissioner Shiver was instrumental in getting this program in place. He has been to several of their meetings and they have had some very successful stories of people that worked their way through this program become able to get a job and so that is not a slam on the program, he thinks that is great but he does believe that any time we year after year renew a program that we need to review that program and have a understanding that if we are doing the same thing over and over and its working great that's fine but if we need to make some changes or tweak it ... and someone needs to at City level accept responsibility for this, he knows it is a Salvation Army driven program that we are partnering with but those are his thoughts.

It was moved by Commissioner Shelley to adopt the Resolution. Seconded by Commissioner Woods. The Resolution was adopted 7-to-0 with the breakdown as follows:

Commissioner Shelley	Yea
Commissioner Woods	Yea
Commissioner White	Yea
Commissioner Gilliland	Yea
Commissioner Henry	Yea
Commissioner Reynolds	Yea
Mayor Ritchey	Yea

6B. Adopted/Resolution No. CRA 12-17 approving a contract for professional services with PMG Associates, Inc., 3880 NW 2nd Court, Deerfield Beach, FL 33442, to develop a strategic plan for the implementation of the Midtown Master Plan, in an amount of \$55,150. Approval of this contract is supported by the Midtown Redevelopment Plan goals, objectives, and policies. City Clerk Thomas read the Resolution by title only. A RESOLUTION ACCEPTING THE PROPOSAL OF PMG ASSOCIATES, INC., FOR PROFESSIONAL CONSULTING SERVICES IN CONNECTION WITH IMPLEMENTATION OF THE MIDTOWN MASTER PLAN; AUTHORIZING THE EXPENDITURE OF TAX INCREMENT FUNDS IN AN AMOUNT NOT TO EXCEED \$55,150 FROM THE MIDTOWN REDEVELOPMENT AREA TRUST FUND; AUTHORIZING THE CHAIR AND CITY CLERK TO EXECUTE THE PROFESSIONAL SERVICES CONTRACT; AND PROVIDING AN EFFECTIVE DATE.

Mayor Ritchey asked Jennifer L. Thomas, City Clerk if there was anyone from the public to speak to this item.

Jennifer L. Thomas, City Clerk responded no sir.

Mayor Ritchey asked if there were any questions or comments from the Commission.

Commissioner Shelley stated she thought it was wonderful and as we are working with the consultant, she would really like to see brokers included on the list that deals with property in a particular redevelopment area. She also hoped they would include all none taxable properties such as the churches in that area to get a really good grasp on non-taxable properties in that particular area.

Mayor Ritchey asked if there were any other questions or comments by the Commission, hearing none he called for the vote.

It was moved by Commissioner Reynolds to adopt the Resolution. Seconded by Commissioner Henry. The Resolution was adopted 7-to-0 with the breakdown as follows:

Commissioner Shelley	Yea
Commissioner Woods	Yea
Commissioner White	Yea
Commissioner Gilliland	Yea
Commissioner Henry	Yea
Commissioner Reynolds	Yea
Mayor Ritchey	Yea

7. CITIZENS

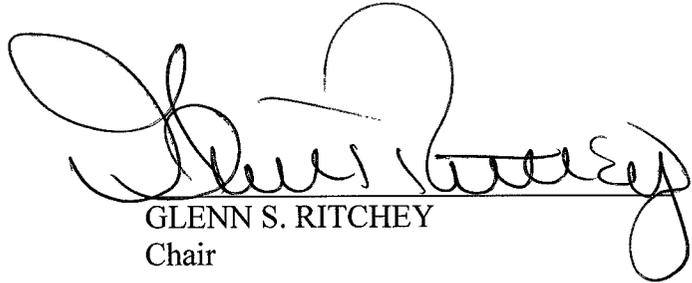
John Nicholson, 413 North Grandview Avenue, Daytona Beach stated he had always opposed that particular fence because it was a dated kind of fence and in years to come it will begin to look like the 1990s; because it doesn't move well. In the past when you sat on a bench and looked at our beach you were able to see the whole beach, the water and people in the water. Now you can't do that because when you sit on the bench it's like you are wearing blinders. He suggested if we were going to spend that kind of money to take down that wall, to look for a kind of wall that will say "Daytona Beach" not a wall that in five years will be out of date, or will have to be painted again in five years.

8. COMMENTS/INQUIRIES FROM THE COMMUNITY REDEVELOPMENT AGENCY - CITY MANAGER AND CITY ATTORNEY REPORT.

No comments.

9. ADJOURNMENT

There being no further discussion or comments the meeting was adjourned at 6:17 p.m.



GLENN S. RITCHEY
Chair

ATTEST:



JENNIFER L. THOMAS
City Clerk

Adopted: October 17, 2012

RECORD REQUIRED TO APPEAL: In accordance with Florida Statute 286.0105 if you should decide to appeal any decision the Community Redevelopment Agency Board makes about any matter at this meeting, you will need a record of the proceedings. You are responsible for providing this record. You may hire a court reporter to make a verbatim transcript, or you may buy a tape of the meeting for \$2.00 at the City Clerk's office. Copies of tapes are only made upon request. The City is not responsible for any mechanical failure of the recording equipment.