



P.O. Box 2451 ♦ DAYTONA BEACH, FL 32115-2451 ♦ (386) 671-8180

Robert Abraham
Chairman
Kelly White
Commissioner
Sheryl A. Cook
Joseph H. Hopkins
Stacey Lipton

AGENDA

Tuesday, January 22, 2013 8:00 a.m.
Conference Room 149B

NOTICE – If any person decides to appeal any decision of the Downtown Development Authority at this meeting, they will need a record of the proceedings. Interested persons may wish to ensure that a verbatim record of the proceedings before the Board is made, including any testimony or evidence presented to the Board. The City does not prepare or provide a verbatim record of Board proceedings.

1. **Call to Order**
2. **Roll Call**
3. **Approval of Minutes: December 18, 2012 Meeting**
4. **Discussion: Redevelopment Area Improvements**
5. **Riverfront Shops of Daytona Beach Campaign Update**
6. **Revised FY 2012/13 Downtown Events**
7. **Merchant Co-op Update**
8. **Farmers' Market Update**
 - a. **Advertising Strategy**
9. **Public Comments**
10. **Board Comments**
11. **Adjournment**