

ECONOMIC DEVELOPMENT ADVISORY BOARD  
[May 18, 2011 - MINUTES](#)

**1. Call to Order**

Ms. Kilian, Chair called the meeting to order at 8:00 A.M.

**2. Roll Call**

Present: Thomas Blawn                      Tim Davis      Carol Kilian  
Larry McDermott                      Ruth Trager      Carl Lentz

Absent: Bishop Derek Triplett

Ex Officio: Phillip Ehlinger, Volusia County Economic Development  
Kerry Symolan, Team Volusia Economic Development Corporation

Staff: Emory Counts, Economic and Community Development Director

**3. Reports**

A. Team Volusia Economic Development Corporation (TVEDC)– Kerry Symolan

After the Board members introduced themselves Ms Symolan, the TVEDC Director of Business Recruitment and Expansion talked a little about her background. She comes from the Economic Development Corporation in Orlando, FL.

B. Volusia County Economic Development –Phillip Ehlinger

Mr. Ehlinger commented that the economy is moving along but everyone is being very cautious about spending money. However, we continue to have companies asking about coming into the area which is different from a lot of other areas. The UCF Incubator is on track to open in late July-August and the first applicant has been accepted.

The County is partnering with the Chambers to promote purchasing local items with its “Buy Local” program. When you pull up information on their website you will see “Buy Daytona” products. If you’re in Deland you would pull up “Buy Deland” products or in DeBary would see “Buy DeBary” products.

Mr. McDermott asked about the Cancun Lagoon Restaurant site? Mr. Ehlinger said the County plans to go out for RFP for use of that location as soon as a title problem that surfaced is resolved. The previous tenants had some mortgage issues and those need to be worked out.

In Daytona Beach, the DeBartolo site has pulled about \$51 million in permits and are off and running toward construction. Typically, the rule of thumb is 100 jobs per million dollars so the project should be very good for the area.

C. Visioning Foundation –Larry McDermott

The Foundation is moving forward and Larry McDermott is the new Chair and will reporting on this topic in future meetings.

4. **Daytona Beach Market Study Research Program** – *Carol Kilian*

Mr. Counts is looking at other models the Board might use for this program. He asked for guidance from the Board on what elements the program should contain. Mr. McDermott said a model he has seen that really works is the “Business to Business” Expo. It is open to all Volusia manufacturers and the event is designed to get businesses in one place to explore opportunities to do business together. The Board was unsure if both programs might be combined.

5. **Old Business**

There was no old business.

6. **New Business**

Mr. Count added that there is a large area business that wishes to expand their footprint here and there may be a need to call a special meeting. He will notify the Board if that ends up being the case.

7. **Citizens’ Comments**

There were no citizen’s comments.

8. **Adjourn**

The meeting adjourned at 9:27 A.M.