



P.O. Box 2451 ♦ DAYTONA BEACH, FL 32115-2451 ♦ (386) 671-8180

Robert Abraham
Chairman
Kelly White
Commissioner
Sheryl A. Cook
Joseph H. Hopkins
Tammy M. Kozinski

AGENDA

Tuesday, December 20, 2016 8:00 a.m.
City Hall Commission Chambers

NOTICE – If any person decides to appeal any decision of the Downtown Development Authority at this meeting, they will need a record of the proceedings. Interested persons may wish to ensure that a verbatim record of the proceedings before the Board is made, including any testimony or evidence presented to the Board. The City does not prepare or provide a verbatim record of Board proceedings.

1. **Call to Order**
2. **Roll Call**
3. **[Approval of Minutes: November 22, 2016](#)**
4. **Public Comments**
5. **[DDA Monthly Financial Report](#)**
6. **Downtown Marketing Contracts**
 - a. **[Gold & Associates](#)**
 - b. **[Bullseye Direct Marketing](#)**
7. **[Downtown Events](#)**
 - a. **[Riverfront Fridays](#)**
 - b. **[Riverfront Market](#)**
8. **[Farmers' Market Insurance](#)**
9. **Merchant Survey**
10. **Board Comments**
11. **Adjournment**