



The CITY OF DAYTONA BEACH Beautification Tree Advisory Minutes

City Hall
Room 149-A
Regular Meeting

301 South Ridgewood Avenue
Tuesday, March 6, 2018
4:00 PM

Pursuant to Section 286.0105, Florida Statutes, if any person decides to appeal any decision made by this Board at this public meeting, such person will need a record of the proceedings and, for that purpose, such person may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. The City does not prepare or provide such a record.

	For special accommodations, please notify the City Clerk's Office at least 72 hours in advance. (386) 671-8020		Help for the hearing impaired is available through the Assistive Listening System. Receivers can be obtained from the City Clerk's Office.
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Present:

Jamie Newman
Sheron Weatherholtz
Kandi Schromm
Marty Grimshaw

Others Present:

Philip Reed, Prospective Zone 5 Member
Carolyn Sanders-James, Community Activist
Morgan Greening, Student of Northern Michigan University
Sandra Stinson, Board Liaison

The meeting was called to order at 4:05 p.m.

Reading of the Minutes:

The February 6, 2018 minutes were read and approved.

Staff Presentations:

Sandy informed the Board that the Public Works Department is coordinating a community wide cleanup on Saturdays in the spring and fall of 2018 on behalf of the City Commission. Each Commissioner will confirm their dates and participate in the event of their zones. Sandy will provide the proposed dates at the Board meeting in April. Flyers will be handed out to residents prior to each clean-up day. The City is hoping to get a lot of volunteers in participating in the clean-up.

New Business:

Rose Garden: The Board was informed the roses have been ordered and will be planted by Big Value Garden Center. The Grounds Maintenance irrigation crew will meet Big Value on site to ensure the roses are planted by each bubbler head of the sprinkler system.

Beautification Proposal-Dr. Mary McLeod Bethune Boulevard:

Carolyn Sanders-James presented a proposed landscape plan and a beautification proposal for Dr. Mary McLeod Bethune Boulevard, between Martin Luther King and Ridgewood Avenue. The Board is in support of the plan. The Board recommended Carolyn e-mail the proposed plan and proposal to the City Manager, Mayor and City Commissioner's for their review and support. The Board is planning to present this to the City as part of their proposed Beautification Plan.

Correspondence and Communications

Articles/Materials/Topic of Interest to the Board:

Sandy informed the Board the proposed date for Arbor/Earth day is scheduled for April 25, 2018 at Ortona Elementary School at 9:00 a.m.

Phillip Reed asked if there is something that can be done about the Family Dollar Store on Mason Avenue and Derbyshire Road not maintaining their property. It is overgrown and trash is everywhere. Phillip stated he complained to the Manager of the store and he was rude and just did not care. Sandy will report the complaint to the Code Enforcement Department.

Monthly Beautification Awards:

1. Confirm Zone 6, Residential: Joseph and Mary Blanton, 1115 Loomis Avenue. Commercial: Caribbean Jack's Restaurant, 721 Ballough Road. Sheron Weatherholtz will present at the 03/21/18 City Commission meeting.
2. Confirm Zone 1, need a Residential and Commercial. Sheron Weatherholtz to present at the 04/18/18 City Commission meeting.
3. Confirm Zone 2, Need a member to nominate a Residential and Commercial. Need a member to present at the 05/16/18 City Commission meeting.

Kandi nominated Darrell and Betty Lowe, 429 Wilson Avenue, Zone 6, for a Beautification Award. The next month for Zone 6 is in September of 2018. Special accommodation information Universal symbol for hearing impaired support Hearing-impaired support information

Old Business:

Beautification Plan-Pictures

Sheron and Sandy will meet on March 14, 2018 at 9:00 a.m. to review the pictures of the suggested landscaping material for the proposed Beautification Plan/Brochure. This needs to be done in order to download the pictures to create a presentation to go before the Mayor, City Manager and City Commission for approval of the finalized brochure to be produced. The Board will be asking approval to distribute the brochures to Daytona Beach citizens to use as recommendations of plants that will adapt and do well in their environment.

Council of Garden Clubs:

N/A

Citizens Comments

Morgan Greening, student at Northern Michigan University, attended the meeting. Morgan is studying Urban Geography and is in her last year of college. She is visiting Daytona Beach on Spring break. Her professor recommended that she attend some type of public meeting with the City of Daytona. Morgan enjoyed meeting everyone and learning the roles of the Board. The Board wished her well and asked her to visit us again if she is ever in the Daytona Beach area.

Additional Board Comments/Requests

None

Adjournment

The meeting was adjourned at 5:30 p.m. The next Beautification/Tree Advisory Board Meeting will be held on April 3, 2018 at 4:00 p.m. City Hall in Conference Room #149-A.

Respectfully submitted,

Sandra Stinson,

Board Liaison Beautification/Tree Advisory Board