

Minutes

Strategic Planning Kickoff Workshop

The City of Daytona Beach, Florida

January 23, 2019

Minutes of the Strategic Planning Kickoff Workshop of the City Commission of The City of Daytona Beach, Florida, held on Wednesday, January 23, 2019 at 4:30 p.m., City Hall, Room 149B, 301 S. Ridgewood Avenue, Daytona Beach, Florida.

Attendance

Commissioner Ruth Trager	Present
Commissioner Aaron Delgado	Present
Commissioner Quanita May	Present
Commissioner Robert Gilliland	Present
Commissioner Dannette Henry	Present
Commissioner Paula Reed	Present
Mayor Derrick Henry	Present

Also Present:

James V. Chisholm, City Manager  
Robert Jagger, City Attorney  
Letitia LaMagna, City Clerk

1. Welcome

Mayor Henry welcomed everyone to the Strategic Planning Workshop. He turned the meeting over to the City Manager.

2. Presentations

James Chisholm, City Manager, stated that they are going to review what they did the last year as a primary in the status of those priorities and they are going to get into the sales tax. He stated they need to have more information, and then they are going to talk about the presentation, and filing processes, which is the date of their future meeting. He stated this is just to open the door to present what they have from the last year and how they achieved, and they will have a chance to ask any questions. He asked Ms. Cerbone to state the presentation.

Susan Cerbone, Communications Manager, stated last year Commissioners identified four top priorities, number one is assistance for the homeless, number two is Code Enforcement and improving our residential neighborhood, third priority is road improvement and streetscapes, and number four is trails and sidewalks. She stated as the Commission you

have to be proud of all the progress that you did the last year.

She stated they are going to talk about the First Step Shelter and the progress. The architect completed the design of 15,000 square foot facilities, sidewalks; those initiated and almost completed expect for the final grade once the building is complete. She stated utilities have been completed and foundation work is done. The contractor was selected after the process and the City negotiated the reduced cost, once all these specifications were end, the building and permits issued a building permit notice to proceed was issued and the date for the completion was September eighth. She presented some pictures to the Commission for the west station from the utility packet and for the building construction. She stated that attorney; Michael Kahn would adrift panhandling at the Commission meeting this afternoon for the district phase ordinances. She stated the Police Department worked on enforcing the rules on parks and reduced numbers of homeless people, and it's getting better since they were able to trespassing.

The second priority was Code Enforcement including neighborhood, last year 84 properties were identified and put into the demolition process and of those 34 have been demolished, and 4 percent of the owners voluntarily demolished their properties. She presented pictures before and after demolition for a house on Palmetto Avenue, the trees were holding up the building, and it was demolished. She stated the Police Department partnered with Code Enforcement to add additional personnel on improvement; the disability transparency for the public to establish code walks monthly. That's why Code Enforcement meets in the neighborhood and in the parking lot and walk around to identify citations. They have compact staff meeting to show what the officers have been doing and what the citation is for.

The third priority is road improving. ISB streetscapes phase two from Lincoln to Nova road was completed in the summer, working on the sidewalks and widening preserves. The MLK reconstruction project would reduce the lanes from 12 feet to 11 feet and also widen the sidewalks and move the power poles from the middle of the sidewalk to the back of the sidewalks. She stated it would also improve utilities underground. That went out to bid again today and it's a 30 days response. Jimmy Ann Road has been neglected, it is in the type one to do reserves this year and it's going to come to the Commission in February to approve the contract, it's about \$900,000 project. E ISB, the City last year purchased the property on the South West and the North West corner and it's in the process to demolish right now. The roadway from the bridge to A1A is being designed. Beach Street improvement has a lot of growth to go. She stated Orange Avenue to Bay Street is about 16 percent in design. It's going to take four lanes of traffic and narrow it down to two. It's going to widen the sidewalks on the west side and also going to improve utilities, the cost is estimated to be about three million dollars. This is what we have talked about for two years and now it's coming to reality. The upgrade on Nova Road and Mason Avenue will come to the Commission next month for approval, it's been funded by DOT and it should take about 6 months to complete.

She stated there was a study describing Daytona Beach as the second deadliest place for pedestrians in the country. She stated they are doing what they can to improve the safety for

pedestrians and cyclists. The Sweetheart Trail has been a priority for the City, every section in the trail now from the North end of our City limits has been constructed or in design, they're all funded through Sun Trail program, which is a pass through for DOT. In 2018, the domino place section was completed and the next section that is going to be done is the Sica Road from the Chez Paul Restaurant to the City limit. She referenced a section being designed north and South of Orange Avenue.

Commissioner Delgado asked about the northern limits near the Chez Paul Restaurant.

Ms. Cerbone stated it is a small section. She stated the bridge section and the other one is on South Orange Avenue, and other sidewalks in design on Beville Road trail and that would be 12-foot concrete sidewalks on the South side from Williamson Boulevard and Clyde Morris. The Derbyshire Park trail is 100 percent designed and all is federal funding. It's not in the program yet. She stated there are two phases on the sidewalk project, they have one sidewalk on the Barn Street and another on Third Street, and phase two is to complete all the sidewalks in that area.

### 3. Discussion

Mayor Henry asked if there was a sidewalk plan for Vine Street to Nova Road.

Mr. Chisholm state Mason and Vine to Sixth Street.

Ms. Cerbone stated Brentwood to Ford and Third Street but no road.

Hardy Smith, Government Relations Administrator, gave an update on the proposed countywide infrastructure half-cent sales tax. He stated, up to this point they are going a little backwards. He stated in January of 2018 the City submitted a list to the county; somewhat of a placeholder, not a comprehensive list used in the polling vetting of what the residents and voter were likely to support. He reminded the Commission in April of 2018 they had a workshop on the half-cent sales tax. He stated the action item to be taken at the end of that workshop was the commission would come back with their list of priority suggestions. He stated that action item never happened because the process fell off the ratings. He stated its back. He stated the projected annual distribution to Daytona Beach is a little over \$3,700,000 and the 20-year projected total a little over \$74,000,000. He stated the process now that the county is moving forward, is a countywide referendum by mail as opposed to an in-person physical voting for cost reduction and a way to get a higher response from voters. He stated their share of the election cost is \$41,203. He stated that is their prorated share of the overall amount. He stated looking at the actions being requested from the commission, the February 6, 2019 meeting, the ask would be to reconfirm; this is a county request, to reconfirm their confirmation of supporting the sales tax initiative and approving the payment of their cost for the election. He stated they would also have a suggested list of priority projects and asked the commission to bring their ideas for potential projects. He stated the purpose is to develop a priority list that would be submitted to the county. He stated they are looking for categories and would come back later with specifics. He referred to an older list they had and stated they would get an updated list to identify specific projects. He stated the County is waiting on the cities to respond before they take action. He gave specifics about the process for the county to take action. He stated the

county was discussing May as a time for an election. He stated 60 days prior to the election, there has to be results published of a state audit on rather the projects are necessary. He stated it has to be published. He stated it takes an estimated 30 days to do the audit. He stated they are under a very compressed timetable. He asked if there were any questions.

Commissioner Gilliland asked if they need a to-be-determined workshop for a five-year plan.

Mr. Smith replied yes.

Commissioner Gilliland suggested it be done before the end of February, maybe March 15, 2019. He stated they're going to need that to be available for the public to review prior to the May vote.

Mr. Smith replied yes.

Commissioner Gilliland stated if they go into the end of April, they're in trouble.

Mr. Smith stated it has to happen sooner than later.

Commissioner Gilliland stated he's not sure they can get it done in one meeting because they're all going to have different ideas. He gave some examples of differences and things that are high priority. He stated there are a lot of things they could do. He stated his suspicion is they would need two workshops.

Mr. Smith stated the Commissioner is right. He stated he failed to clarify the uses when they started the conversation. He stated every city had every conceivable potential way to spend money. He stated there would be limitations. He stated it would be transportation related, from a streets standpoint. He stated not buses, but streets roads and bridges.

Commissioner Delgado asked if lighting was included.

Mr. Smith stated it would be a potential, if lighting would relate to complete streets and transportation. He stated it's his understanding that would have to be more than repaving a street to eligible for the funds.

Mr. Chisholm stated it has to be a reconstruction.

Commissioner Gilliland asked where he heard that.

Mayor Henry asked, what does that mean: a reconstruction.

Mr. Smith stated that's part of the state statute.

Commissioner Gilliland asked if he could reference the section.

Mr. Smith stated the other piece of eligible funding would be clean water related and storm water related projects. He stated those are the limitations. He stated that is based on the results of the polling of what potential voters said they would support.

Mayor Henry asked do we have a copy of the statue.

Commissioner Gilliland stated its somewhere in the handout there's a prohibition against using the sales tax proceeds for repaving the maintenance.

Commissioner Delgado stated the definition wouldn't include repaving.

Mr. Chisholm stated the verbiage says; construction and reconstruction are things that are allowed, fixed capital expenditures or fixed capital outlay construction or reconstruction or improvement of public facilities that have a life expectancy of five years or more. Any related land acquisition, land improvement, design, engineering costs, and all other professional and related costs required to bring the public facilities into service. It does not say they can't resurface, it just has to be an improvement with a life expectancy of five years or greater and it has to be reconstruction.

Mayor Henry asked is there something different about reconstructing.

Mr. Chisholm asked the Commissioners to look over the handout and he'll schedule a workshop to get the statues in place. He stated in their packets is a schedule of dates for the next budget workshops, planning meetings and strategic sessions. Some of the dates can be doubled.

Mr. Smith asked for any questions about what was been presented.

Commissioner Delgado asked would lighting fall under this statue as well.

Mr. Chisholm stated yes it's a capital expense and it can be done.

Mayor Henry asked the Commissioners what feedback have they received from the lighting being replaced.

Mr. Chisholm stated the new lights are a lot better than it's been in the past and as they change throughout the City, it would change some priority fraudulence.

Mayor Henry stated his feedback has been very positive.

Commissioner Trager stated she's heard positive feedback on the LED lights as well but also some complaints about lights broken on Atlantic Avenue near the boardwalk and other areas.

Mr. Chisholm stated he's not referring to those lights. That's another project concerning FDOT.

Commissioner Delgado stated maybe Chief Capri could have his officers go through the areas and make note of those sections where there are pitch-black areas.

Mr. Chisholm stated he does that and when he was out riding between Nova Road and Clyde Morris Boulevard, it was very dark. The police department did a study to determine where there needs to be lights for improvements.

Commissioner Trager stated the people speed there quite frequently.

Mr. Chisholm stated he could engage the police officers to look throughout the City even in their districts.

Commissioner Gilliland stated his encounter with a similar situation with hardening the Cities electrical structure with the power lines underground. He thinks that it's something the residents would appreciate. He stated it wouldn't be the same as with the transformers. He wants the City to think about the definition of the statute of what they could do and meet the requirements.

Mr. Chisholm stated it probably reaches the requirements with a life expectancy of five years and it's associated with transportation in many cases but the problem will probably be with FP&L and the concurrence and design.

Commissioner Gilliland stated they probably won't see any of that in the five year plan or don't see until year five. The initial is the categories and he would like to see it included if he sees something not eligible for funding.

Robert Jagger, City Attorney asked if they would like him to look into that definition issue.

Commissioner Delgado stated yes he would feel more comfortable. He asked how it would work procedurally, if the City tried to do it and someone who wanted to file a lawsuit and the City is outside the scope.

Mr. Jagger stated if they have public lawsuit in the expenditure of funds then it would violate the statute.

Commissioner Gilliland stated the City could reach out to another county and see what they've done in that circumstance.

Mr. Jagger stated he would look at the annotation to see if there are lawsuits in the past on that issue and send out a memo.

Mr. Chisholm stated if everyone would look at page three and four of the statute handout then they would get a good idea and before that is the local government surtax information.

Commissioner Gilliland stated their talking about the road tax or infrastructure surtax.

Mr. Chisholm stated it's the infrastructure surtax. The roads surtax is much more confined.

Commissioner Gilliland stated he would like to hear from police and fire about their vehicle situation. The police department is fine but the fire department still has old vehicles. He stated category wise he wants to put that category on their list and once they get more details they'll the need to be updated.

Mr. Chisholm stated the last one bought was last year.

Chief Capri stated the whole front line fleet has been two replaced and three replaced in the last four years.

Commissioner Gilliland stated the time frame goes all the way to 20 years so it may not be on the five-year list but if it's not needed then...

Chief Capri stated that on a 10-year replacement schedule they wouldn't need to replace them every single year.

Commissioner Delgado asked when they talked about acquisition on residential housing for affordability is that something that could use for the affordable housing efforts. What would be required to do on low-income housing; would probably be a public private partnership because it doesn't seem like the cost to build would purely attract commercial development. He asked would that be a way the City could allocate some money to it just to acquire or to build.

Mr. Chisholm stated he doesn't have an answer, but he would look at it.

Commissioner Delgado asked if they had some money over twenty years to do that.

Mr. Chisholm stated it is limited to a fifteen-year renewal.

Commissioner Delgado stated if the ½-cent sale tax passes, it's going to be a twenty-year influx but on our projection, it says twenty years, but here it says fifteen years.

Mr. Jagger stated its fifteen years.

Commissioner Delgado asked is the twenty years is not accurate.

Mr. Chisholm stated it's just the fifteen years.

Commissioner Delgado asked so it's one point however many times fifteen.

Mr. Chisholm stated what they could get accomplished in the first fifteen years is what they need to shoot for. He stated it could be renewed for an additional fifteen years.

Commissioner Delgado stated when they had their presentation it was based on twenty years.

Commissioner Gilliland stated it also didn't increased over time; it was 3.7 million times twenty. He stated it assumed they didn't have population growth. He stated the year one projection was based off last year's population but the apartment complexes have gone up. He stated it takes a year of Margarita sales to equal one apartment complex.

Mr. Chisholm stated its almost 500 units in that one area by LPGA.

Commissioner Delgado asked if their receiver was weighed differently.

Commissioner Gilliland stated by population. He stated the County gets half and municipalities split up the remainder based on population. He stated if their share is larger, the share remaining would get larger. He stated if the County population goes up the sales tax collection goes up. He stated they grow 500,000 visitors every year and he wouldn't be surprised if the numbers went up ten percent every year.

Mayor Henry stated the need goes up.

Commissioner Delgado stated there's some money there that they could use for affordable housing. He stated its different then what they talked about in the past.

Commissioner May asked if page seven deals with healthcare vital lists.

Mr. Chisholm stated this funding stop at page five.

Commissioner Gilliland stated number one is the transportation tax and number two is infrastructure. He stated with three it is Small County and number four is where they are.

Mr. Chisholm stated these are all great ideas. He stated he did had a chance to meet with the new Housing Authority Director. He stated they had a great meeting on workforce housing and concepts on different ideas. He stated they are working on meetings to further that discussion.

Commissioner Delgado asked what the areas medium income was.

Mr. Chisholm stated like 35,000. He stated these are good things they want to start working on and thinking about. He stated the first thing they would have to do is bring back the resolution supporting the sales tax. He stated they needed to get on the record that they support it.

Mayor Henry stated of course.

Commissioner Gilliland asked if anybody objects to the 42,000.

Commissioner Trager asked if he mean for the mailing of the ballots.

Commissioner May stated this is your list of things they should consider and they could amend it or add to it.

Mr. Chisholm stated yes.



Commissioner May asked if they could describe what the Marina Village project is.

Mr. Chisholm stated they had put together a project where Halifax Marina is now, and created a village atmosphere in that area.

Commissioner May asked if it would involve using the waterways more.

Mr. Chisholm stated yes. He stated it's putting more residential, multi-family and commercial projects in close proximity to the Marina.

Mr. Smith stated at the time commissioners submitted it in January of last year. He stated all the cities were asked to put everything in it because then they were testing poll.

Mr. Chisholm stated since there is no objection they are going to bring back the resolution to support the effort with the County and at the same time they would have a workshop to talk about their priorities with the road project, sales tax and planning for the future of Daytona Beach.

Commissioner Delgado asked if they could borrow against that stream of income.

Mr. Chisholm stated it's a fifteen-year bond on using the estimated proceeds.

Commissioner Gilliland stated the Redevelopment funds pledged, repay the bonds to get Ocean walk.

Commission Delgado asked if the loss or discount value for doing something like that.

Mr. Chisholm stated the goal is to get it approved first. He stated lets identify the projects that they could demonstrate to the public the need and those funds could be used for that purpose. He stated that's the intent of the sales tax. He stated they have to focus on that first and then the funds for the other projects.

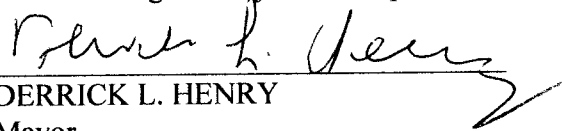
Commissioner Gilliland stated the categories they are going to see on the sixth are going to look like January 30, 2018 list or the statue.

Mr. Chisholm stated the priorities that the public put on was water drainage, roads and streets. He stated he would get the list of the survey where the public see the need.

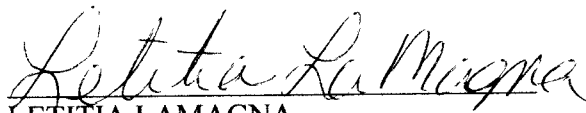
Mayor Henry stated he thinks it is helpful and gives them an idea of what to think about and move towards for the next meeting. He stated they are going to have a few workshops on a few items. He stated their Calendar would be busy this year.

4. ADJOURNMENT

There being no further discussion or comments the meeting was adjourned at p.m.

  
DERRICK L. HENRY  
Mayor

ATTEST:

  
LETITIA LAMAGNA  
City Clerk

Adopted: February 20, 2019

**RECORD REQUIRED TO APPEAL:** In accordance with Florida Statute 286.0105 if you should decide to appeal any decision the City Commission makes about any matter at this meeting, you will need a record of the proceedings. You are responsible for providing this record. You may hire a court reporter to make a verbatim transcript, or you may buy a CD of the meeting for \$2.00 at the City Clerk's office. CDs are only made upon request. The City is not responsible for any mechanical failure of the recording equipment.