

# ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

## Wednesday, September 15, 2021

# MINUTES

Minutes of the regular Economic Development Advisory Board meeting for the City of Daytona Beach, Florida, held on Wednesday, September 15, 2021 at 8:30 a.m. in Commission Chambers of City Hall, 301 S. Ridgewood Avenue, Daytona Beach, Florida.

### 1. Call to Order

Chelsea Abend – Vice Chair, called the meeting to order at 8:35 a.m.

### 2. Roll Call

#### Present:

**Board Members:** Chelsea Abend (Vice Chair)  
Carol Kilian  
Harry Lloyd  
Christos Marvronas  
Larry McDermott

**Ex-officio:** Helga Van Eckert, Economic Development Director, Volusia County  
Keith Norden - President/ CEO, TEAM Volusia  
Nancy Keefer - President & CEO/ Daytona Regional Chamber of Commerce

**Staff:** Don Gooding - Community Development Compliance Manager  
Reed Berger - Redevelopment Director

#### Excused:

**Board Members:** Bob Rand (Chair)  
Dr. Victor Gooden

### 3. Approval of Minutes

A motion was made by Harry Lloyd and seconded by Carol Killan to approve the minutes of the June 16, 2021 meeting and was unanimously approved.

### 4. Guest Speaker – Comments/Presentation:

**Michael Sznajstajler, Cobb Cole Attorney** gave updates of the following:

- Gave an overview of Florida Brownfields Redevelopment Program and described how brownfield sites are identified.
- Described how Brownfield site Rehabilitation Agreements (BSRA) work and discussed the availability of economic incentives for brownfield sites. Incentives discussed included: 1) refunds for job creation, 2) loan guarantee program, 3) sales tax exemption on building materials, 4) expedited technical assistance, and 5) cleanup tax credits.
- Explained the responsibilities and goals of the Brownfield Advisory Board.

- Mentioned the former Lloyd and Massey Brownfield sites on Beach Street has become Brown and Brown's Headquarters.
- Provided a status update of Brownfield sites located on 645 N. Atlantic Avenue, 833 West ISB, and 934 W. ISB.
- Suggested health care facilities are great candidates for Brownfield sites because they are typically located on prominent streets.
- Mr. Sznajstajler gave thanks for the appreciation given by Board Members.

## 5. Reports:

### a) **Helga Van Eckert, Economic Development Director, Volusia County**, reported the following:

- Reported the County is in their budget process.
- Mentioned a substantial amount of money is being invested in infrastructure and improvements to allow for future economic growth.
- Reported their office has been collaborating with the Chamber, Team Volusia, local schools, and incubators regarding a survey to get a better understanding of needs to help grow small business and entrepreneurial communities. Helga also mentioned that it is helpful to obtain diverse responses from providers and businesses.
- Reported that they are starting a stakeholder workshop this month.
- Reported that they have scheduled their quarterly breakfast for November 5<sup>th</sup>.

### b) **Keith Norden- Executive Director/CEO, TEAM Volusia**, reported the following:

- Reported that their project activity remains strong with 85 active projects of which five are still in negotiations.
- Reported that one of their projects has a capital investment of 112 million with 735 jobs and will add 31 million to Volusia County annual payroll.
- Reported that the Florida Trend publication community profile of Daytona Beach is very successful.
- Reported that their staff attended five activities that focused on aviation: The Logistics Development Forum, Air Venture Oshkosh, the 36<sup>th</sup> Annual Space Symposium, Satellite 2021, and Aircraft Interiors 2021.
- Reported their annual meeting will be Thursday, January 20<sup>th</sup>, 2022 at Daytona State College and invitations will be available soon.

### c) **Nancy Keefer - President & CEO/ Daytona Regional Chamber of Commerce:**

- Announced a virtual "Town Hall" meeting with the U.S. Chamber is scheduled for September 28<sup>th</sup> and some of the topics entail vaccine mandates for companies, infrastructure spending plan, and understanding businesses and communities' needs. Everyone was invited to participate in the event.

- Announced that they have started their second class regarding the Daytona Business United program. Announced that 15 minority businesses are enrolled, and they have 10 more spots left before the end of the year. Nancy mentioned the minority program offers consultation, mentoring and a two-year membership with the chamber to help minority businesses. 25 business owners have successfully completed the first session.
- Announced the Florida Department of Transportation Secretary is scheduled for their Eggs and Issues Breakfast Program on October 14.
- Announced their 'Youth Science' program will allow the opportunity of aptitude testing to students from eighth grade through senior year.
- Mentioned that they have scheduled a boot camp on November 12<sup>th</sup> which will be open to everyone.
- Announced that two Embry Riddle students are going to be on the new private space launch.

#### 6. **Old Business:**

- None.

#### 7. **New Business:**

- Chelsea Abend - Vice Chair Announced that a job posting opportunity for Economic and Redevelopment Director position is currently open.
- Vice Chair asked the Board to provide suggestions for the guest speaker for the next meeting

#### 8. **Public Comments**

- None.

#### 9. **Schedule Next Meeting:** EDAB next meeting scheduled is **8:30 a.m. October 20, 2021.**

#### 10. **Adjourn:** The meeting adjourned at 9:25 a.m.

### ***Don Gooding***

Don Gooding  
Community Development Compliance Manager (Interim EDAB Liaison)

Transcribed by: Luckmi Martin